

## Before You Buy Your Next Tire

"SEE US FIRST"

## Firestone TIRES

Have Been Reduced

30x3 ..... \$10.75  
30x3½ ..... \$13.85  
Plus Tax

Come in and let us give you the new prices on Firestone Tires and Tubes.

We carry a complete stock.

"Vulcanizing that Pays"

## Racine Rubber Company

Mesa, Ariz.

## Big Reduction on Firestone TIRES

Be sure and see us before  
buying your tire

30x3 ..... \$10.75  
30x3½ ..... \$13.85  
Plus Tax

We handle a full line of Firestone  
Cords and Fabrics.

See Us for Real Bargains, Supplies,  
Sewed On and Repaired Tires.  
Vulcanizing

We now have on sale  
**MOTORLIFE**

Removes and prevents carbon, pro-  
duces motor efficiency, completes  
lubrication.

## Auto Tire Co.

C. T. SEIDEL, Prop.

439 W. Washington St.  
Phone 3539

## WE ARE PLEASED TO ANNOUNCE A GENERAL REDUCTION OF PRICES ON Firestone Tires

THIS NEW PRICE REVISION INSURES YOU THE BEST FOR THE LEAST MONEY!

30x3 ..... \$10.75 ..... 30x3½ ..... \$13.85  
Plus Tax ..... Plus Tax

"Most Miles Per Dollar"

We Carry A Complete  
Stock Of All Tires  
WALTER INGRAM, Prop.

## MACK TIRE CO.

Buy That New  
Tire Now  
203 North Central Avenue

## How Firestone Maintains Quality At The Lowest Price Level In Tire History

(New Prices Effective May 2, 1921)

At this time, when the tire industry has revised prices to the lowest level in Tire History, the car owner asks "Can Quality be maintained?"

Firestone emphatically answers—YES! Not only has Firestone quality been maintained; it has been raised to the highest point in twenty years of tire building.

And here is why. Firestone is the largest exclusive tire company in the world. It is a single purpose organization, with every employee a stockholder, directing all its thoughts, labors and powers to one objective—the building of the best tire to sell at a price that gives you most miles for your money.

### Two Plants—Two Products— One Fixed Idea

Firestone Tires are made in two distinct plants. Each with a separate duty to perform. Plant No 1 builds the Firestone Cord which now sells at \$46.30 for a 32x4-inch; \$54.90 for a 34x4½-inch and other sizes in proportion. Tire Repair men who judge values best class it as the sturdiest carcass made. Forty-seven high grade car manufacturers use it as standard

equipment. It is a quality choice among Cord Tire Users.

### A 31x3½ Inch Non Skid Tire At \$13.95

Plant No. 2 concentrates exclusively on 30x3½-inch Fabric Tires and Tubes. It is conceded to be the most efficient manufacturing unit of its kind here, without waste motion, 16,000 tires and 20,000 tubes may be produced in a day. In April the output was 13,700 tires a day.

Firestone dealers help make this \$13.95 price possible by accepting a smaller profit per tire on this fast selling tire—the lowest price ever made on a standard 30x3½-inch Non Skid.

### A Safe Guide to Tire Satisfaction

A safe guide to tire satisfaction today is to buy by name, bearing in mind what that name stands for. Firestone is not only the name of a tire, it is the name of a man who 20 years ago adopted the standard of "Most Miles per Dollar" for his organization, and has successfully led that organization in its fight for better tire values ever since.

# Firestone



## Firestone

SOLID AND GIANT PNEUMATIC

## TRUCK TIRES

For Sale By

## MOTOR SUPPLY COMPANY

315 North Central Ave.

DISTRIBUTORS

For Maricopa County

Phone 4103-4424



## When in Trouble--

Let the Red Devil be of  
service to you.

It is on the go day and night, whether it is a small job or a large one.

We can take care of you to your  
**SATISFACTION**

We also carry a complete stock of

## Firestone Tires and Tubes

Sizes for all makes of cars carried  
in stock.

Buy Firestone Tires and  
Tubes now at the new  
reduced prices.

## Apache Garage

121 West Adams St.

## Firestone TIRES Have Now Been Reduced

30x3 ..... \$10.75  
30x3½ ..... \$13.85  
Plus Tax

Our stock is complete. Now is the  
time to buy your tires.

### FORD OWNERS

Watch our window  
**SATURDAY**

It will be of interest to you.

**RECHARGING  
BATTERIES OF  
ALL MAKES**

**\$1.00**

20% off on Eveready  
Batteries



"The Motorist's Bright Spot"

Motor Equipment Co.  
Fifth Ave. and Washington St.  
Phone 716